



# Mission

Wilmette Public Library welcomes everyone with collections, resources, and experiences that enrich the lives of individuals and our community.

# Vision

Inspiring lifelong curiosity, exploration, and discovery

# Values

At Wilmette Public Library, we:

- Champion intellectual freedom
- Advance inclusion, diversity, equity, and accessibility
- Promote literacy and a lifelong love of reading
- Curate vibrant collections and experiences
- Deliver specialized services and programming
- Cultivate strong community connections
- Establish and maintain valued partnerships
- Promote stewardship of sustainable practices
- Continuously evaluate, adapt, and innovate
- Act with courtesy, initiative, creativity, and flexibility



# Welcoming Environment

## Outcomes

- Reflect the diverse interests and needs of our community
- Enhance and simplify the library experience

## Priorities

- Bridge gaps in services through outreach, digital resources, and partnerships
- Highlight the wealth of resources offered in our building and collections in more accessible and visually appealing ways
- Curate and promote quality collections in a variety of formats
- Provide welcoming spaces to meet the evolving needs of our community
- Foster a positive, collaborative work environment for all employees
- Prepare staff with professional development resources and leadership opportunities, and support individual paths for career growth

## Initiatives for FY23-24

- Evaluate and maintain personnel and compensation policies to equitably recruit, retain, and recognize talented staff
- Digitize, preserve, and enhance access to rare and unique local history resources
- Reallocate spaces for patron computer services to accommodate implementation of emerging technologies in a flexible, creative space



# Connected Community

## Outcomes

- Empower individual growth and an expanded mindset
- Foster belonging and understanding

## Priorities

- Increase awareness and use of the library and its programs, resources, and services using existing popular channels of communication
- Explore and facilitate opportunities to grow and strengthen strategic partnerships
- Participate in community events, committees, and service organizations to demonstrate and promote the library's role in the community
- Develop and present valuable, outcome-oriented programs and events
- Enhance early literacy, experiential, and lifelong learning opportunities
- Host and promote public forums for residents to explore and discuss topics affecting our community

## Initiatives for FY23-24

- Develop and implement a unified branding and style manual to guide staff in creating library communications that are consistent, creative, and effective
- Develop and implement a framework for collecting feedback about services and programs
- Optimize accessibility to our collections and services through the website and app



# Sustainable Future

## Outcomes

- Meet and anticipate future needs
- Preserve and promote the assets of the district

## Priorities

- Prepare trustees to represent the interests of stakeholders through comprehensive orientation and continued development
- Conduct responsive and informed long-range capital planning
- Maintain building, grounds, and physical operations with sustainable and environmentally responsible practices
- Revitalize and reimagine the first floor and lower level of the library

## Initiatives for FY23-24

- Continuously evaluate technological assets to optimize efficient system solutions, including building automation, networked communication, and computing environments
- Complete responsive space needs assessment to inform and establish priorities for service design and capital planning